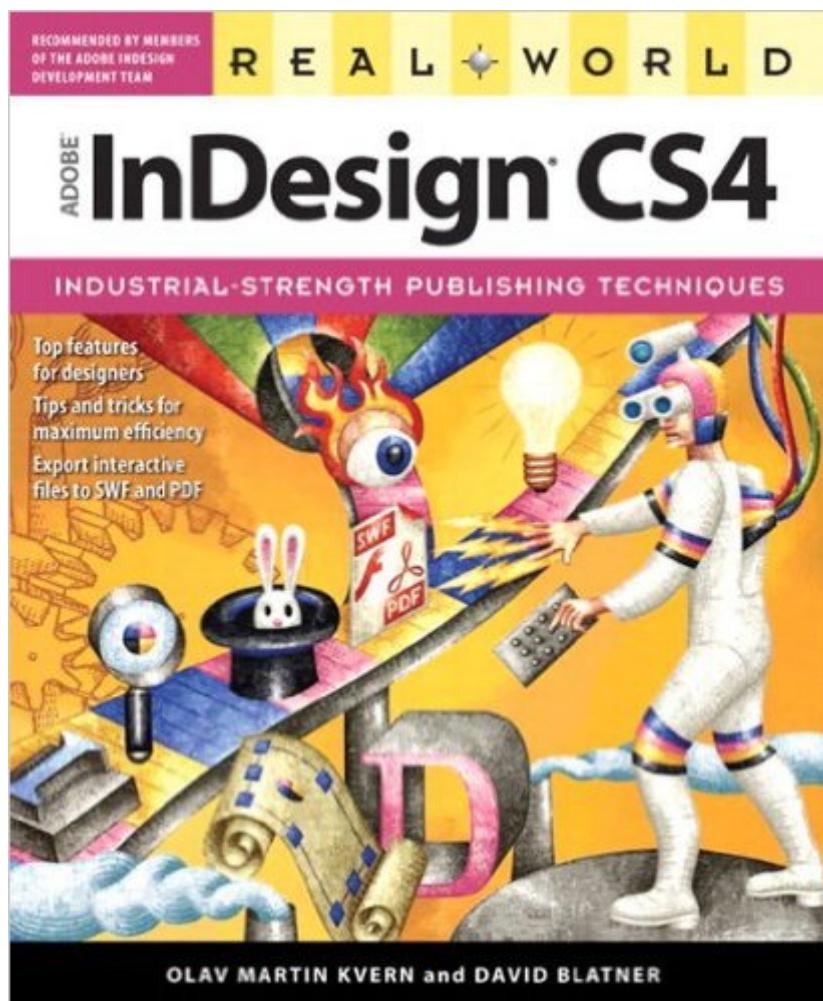


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# Real World Adobe InDesign CS4



## **Synopsis**

Adobe InDesign is a full-fledged, sophisticated program, tightly integrated with the other Adobe industry leading graphics and Web programs in the Creative Suite. It's the essential tool for anyone doing page layout and design. Real World Adobe InDesign CS4 offers industrial-strength and time-saving techniques for design professionals who need to start laying out, proofing, and printing pages with InDesign CS4, without missing a beat (or a deadline!) in their fast-paced production cycles. Design pros will find everything they need here to successfully master InDesign's advanced page layout tools, manage color, snippets, and use the program more efficiently. They'll also find complete coverage of essential features in InDesign CS4, including: live preflight, customizable Links panel, conditional text, cross references, interactive document capability with the new SWF file, animated page transitions, export to Flash CS4 functionality, Smart Guides and Smart Spacing, spread rotation, and smart text reflow.

## **Book Information**

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## **Customer Reviews**

David Blatner and Olav Martin Kvern are two of the top InDesign educators and they know the software inside out and backwards. This book stays close at hand whenever I'm in an ID project. It has bailed me out many a time when I've been pounding my head against some issue where things aren't coming out as expected or I'm unsure of a way to accomplish what I need to get done. It's not a tutorial book with step by step projects, but it covers most everything you'll need to know in detail. Beginners might find it isn't basic enough to be the sole learning tool, but whatever level you're at,

Real World InDesign CS4 is an essential reference.

I bought this book for my wife who was beginning to use InDesign for work. All I hear is "Wow! This book is amazing" about five or six times a day. All the information you need is in here - very well structured and easy to find. It seems to anticipate the most common problems that users get stuck on too. If you are looking for an easy-to-use reference-while-you-work InDesign manual, then look no further.

If you have any plans to use InDesign CS4, get this book! The authors are masters of the subject. They're steeped in the programming. They bring longtime experience with the software and its earlier iterations, so they understand its many strengths and occasional limitations. It helps that they're also skilled writers. They use the software in the production of their own books. Therefore they have an unerring sense of the perspective of the actual user. This is a tremendous benefit. The index, which is vital to users of this kind of book, reflects a powerful user-focus. Fine book. Highly recommended.

InDesign CS4 Olav Martin Kvern and David Blatner At 778 pages, this book packs a whopping amount of information and serves as an excellent resource to all things InDesign. A fan of Blatner's books since the days of Quark XPress 3, I've enjoyed his thoughtful and often humorous approach to explaining the programs and this book is no exception. Over the course of 14 chapters, the book covers both the essentials and advanced features, making the book suitable for InDesign users of all levels. Of particular note is Chapter 11 on printing. The mysteries of flattener presets, transparency and applying these to every day print jobs are covered here. In addition, there are many useful tips and shortcuts throughout the book. They're not set in a tinted box or pulled to the side of the page as in other books. My suggestion is to dig in; the answer is likely to be revealed in that chapter. Both authors have worked with this software for years, so anything the reader has trouble with, they too have encountered, solved and answered in this book.

I live by indexes and glossaries, probably the Google age, but this book has a large index, and at anytime I need to find something, I can go to it, grab what I need and be on to finishing my project. I went to the regular bookstores to flip through all the various manual by hand, then ordered this one at .

One of the better books I've purchased. While another review stated that this book was somewhat advanced, I found it to be the most practical and well written at all levels from beginner to advanced of any that I've purchased. I especially appreciated the explanations of why one would want to use a particular feature.

This is a very solid manual for InDesign. I also have the Adobe "Classroom In a Book" for CS4 InDesign. The Adobe book is good to get started, but not so good when you actually start using InDesign to create documents. I recommend "Real World Adobe InDesign CS4" highly for a day to day manual.

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